OCT 14 1993

PHILIP MORRIS MANAGEMENT CORP. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y 10017-5592

TO: Distribution DATE: October 14, 1993

FROM: Jacqueline D. Gilbert JDG/lmk

SUBJECT: *B&W Ad -- Kansas City Star*

The attached was faxed in from the filed. What is our policy on complaining about competitive ads? Phone calls between lawyers?

Att.
Distribution:
D. F. Keane
V. M. Murphy
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